



Job Opportunity Area Sales Manager

Are you looking for the opportunity to sell a revolutionary product that is changing the agriculture industry? Do you want to provide solutions to local growers, farmers, and distributors to maximize their business? Interested in advanced biotechnology and agricultural innovations?

If you are a sales professional passionate about helping others elevate their business by providing innovative agricultural solutions, this could be the opportunity you have been waiting for.

Your Region:

Your sales territory will cover a region specific to your local geography.

Area Sales Manager – Job Duties

As Area Sales Manager, you will serve as a dedicated resource, helping achieve product placement and sales goals with growers, farmers and distributors. The majority of your job will be traveling to customer locations (mostly local travel, some overnight travel).

Job duties include:

- Work with Region Manager to set annual sales and gross profit goals.
- Build and maintain effective relationships with local distributors, their field reps and customers.
- Cover defined geographic area with permanent field presence.
- Plan marketing actions by which distributors achieve their targets.
- Identify and enhance relations with the technical staff of our customers.
- Seek customer feedback on product quality, product effectiveness, pricing, etc. to share with Region Manager and Technical Advisor.
- Update CRM system regularly and accurately, including tracking and monitoring sales activities to achieve sales goals.
- Provide exceptional customer service by responding to distributors and customers in a timely and professional manner.
- Conduct field trials with customers in different targeted crops to validate use of our products.
- Attend seminars, trade shows, conferences, technical crop events, and grower meetings to strengthen business development.
- Collaborate with team to share best practices that enhance sales process and product placement.
- Supervise, communicate, and manage incidents related to our products.
- Work closely with our R&D and production departments on new products and modifications to existing products.

A successful Area Sales Manager is performance-driven, who builds credibility with growers, farmers, and distributors to add value to the business. Additionally, a successful Sales Manager desires to make an impact, eager to share innovation and quality customer experience.

Email HumanCapitalUSA@symborg.com for more information or to apply.



Area Sales Manager – Required Skills & Experience

- Prior experience in sales within a territory, multiple states, or regions.
- Experience with sales objective, goals, and commission structures.
- Knowledge of plant nutrition, crop production, plants physiology, and biochemistry.
- Proficient with MS Office suite of products and CRM / sales software tools.
- Valid Driver's License and clean driving record.
- Ability and desire to travel within your sales region.

Area Sales Manager – Desired, Not Required

- Bachelor's degree in agriculture/horticulture, crop science, soil science, or equivalent degree.
- Prior experience in an agricultural products field representative role.
- Knowledge of local agricultural practices.
- Ability to communicate conversationally in Spanish.

This position requires travel to customers and distributors throughout your region. You will be provided with a company vehicle.

We are pleased to offer a competitive salary, commission incentive compensation and additional bonuses, a company vehicle with maintenance and mileage paid for by company, iPad, cell phone, medical insurance coverage, life insurance and an annual 401k retirement contribution.

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